

Sponsorship Opportunities

CAROLINA BALLET THEATRE PRESENTS

BEFORE DARK

THRILLING BEATS & GHOSTLY TREATS

ARTISTIC DIRECTOR, HERNAN JUSTO

OCTOBER 29 AT 1PM, GUNTER THEATRE
FOR TICKETS: WWW.CAROLINA BALLET.ORG

Our History, Our Performance

Our History

Carolina Ballet Theatre, the Upstate's resident professional ballet company, performs a wide array of dance programming, ranging from classical to contemporary dance. Founded in 1972, CBT transitioned to a resident professional company in 2000. The company is a 501(c)(3) non-profit organization contracting season company dancers. Led by Artistic Director Hernan Justo, CBT has become a significant contributor to Greenville's vibrant arts community by exercising its mission to entertain, educate and engage its audiences through the dynamic medium of dance.

Thanks to CBT's committed Guild volunteers, patrons, supporters, and individual and corporate sponsors, the company has celebrated over 40 years of success.

Our Performance

Before Dark: Thrilling Treats & Ghostly Beats

Gunter Theatre

October 29th, Saturday

1pm performance

1:45 trick-or-treating and character meet-and-greet in lobby

Greenville, South Carolina, Circa 1910. The sun begins to set over the town, and the night grows quiet and still. Kids are adjusting every last detail of their costumes in preparation for a night of Trick or Treating. While most families make their rounds through the well-known neighborhoods, a handful of kids break off from the group. In hopes to reveal the unspoken Greenville secret, they head to the abandoned mansion along the Reedy River. Only a few feet from the house, the kids start to feel the cool mist that accompanies the river. Right as they are ready to turn around and forget all about the house, one brave girl steps up to the door and rings the bell...

Carolina Ballet Theatre presents Before Dark: Thrilling Treats & Ghostly Beats is inspired by Michael Jackson's "Thriller". This unique dance production is created specifically for children. Before Dark is choreographed under the artistic direction of Hernan Justo.

Bring the entire family and experience the suspense and thrill of Before Dark. Kids are encouraged to attend the production dressed in their Halloween costumes. Following the production, we will continue the fun with Trick or Treating down Candy Lane and a character meet and greet held in the Lobby of the Gunter Theatre.

Performance will be held in the Gunter Theatre.

Seeking Community Partners

Following the performance at Gunter Theatre, we will have a Character Meet & Greet with a safe trick-or-treat in the lobby down "Candy Lane".

We anticipate another sold out performance, which will allow 400 children and adults to receive information about a Sponsor's company per show.

Table Sponsors

For \$250 each, sponsors can get an 8ft. sponsor table

Sponsors are expected to decorate their table, and while cheerfully manning the table in costume, can hand out treats to the costumed guests. Sponsors may also hand out information regarding their business, so long as it is accompanied with safe treats for the children.

Full Event Sponsors

For \$2500 each, Sponsors can get:

Table Sponsorship (see above)

Full page ad in playbill

Premium sponsor listing for event online and print materials.

Playbill ads available:

Full page: \$1000

1/2 page: \$500

1/4 page: \$250

1/8 page: \$125

For further sponsorship information, please email Erica Rector at ericasrector@gmail.com.

Contact Us

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